

State	Ep	Date	# of callers (live)			# of SMS/calls (post show)			TOTAL	Topic	More info	Q1 Total		Q2 Total	
			M	F	Total	Missed	Dropped	After/text				Kebbi	Sokoto	Kebbi	Sokoto
Kebbi	1	November 12	5	1	6	10	2	4	22	Introduction to the Programme, Why You	<a href="#">Doc</a>	Kebbi	141	Kebbi	219
Sokoto	1	November 12	4	2	6	6	3	0	15	Introduction to the Programme, Why You	<a href="#">Doc</a>	Sokoto	151	Sokoto	230
Sokoto	1r	November 17	6	3	9	0	0	0	9	Introduction to the Programme, Why You	<a href="#">Doc</a>	<b>NG total</b>	<b>292</b>	<b>NG total</b>	<b>449</b>
Kebbi	2	November 19	4	3	7	7	0	0	14	Making Food Safer At Home: Storage, Co	<a href="#">Doc</a>				
Sokoto	2	November 19	4	3	7	10	1	2	20	Making Food Safer At Home: Storage, Co	<a href="#">Doc</a>				
Kebbi	3	November 26	8	1	9	8	1	0	18	What is the real price of food vs the cost c	<a href="#">Doc</a>				
Sokoto	3	November 26	9	3	12	4	17	0	33	What is the real price of food vs the cost c	<a href="#">Doc</a>				
Kebbi	4	December 3	7	0	7	12	5	0	24	The Role of Market Associations/Trade Gi	<a href="#">Doc</a>				
Sokoto	4	December 3	1	0	1	0	0	0	1	The Role of Market Associations/Trade Gi	<a href="#">Doc</a>				
Sokoto	4r	December 12	4	2	6	13	5	0	24	The Role of Market Associations/Trade Gi	<a href="#">Doc</a>				
Kebbi	5	December 10	6	1	7	5	6	0	18	The Harmful Practices (Including Cultural	<a href="#">Doc</a>				
Sokoto	5	December 10	9	3	12	13	3	0	28	The Harmful Practices (Including Cultural	<a href="#">Doc</a>				
Kebbi	6	December 17	8	0	8	5	1	1	15	The Five Keys to Food Safety – Why Peo	<a href="#">Doc</a>				
Sokoto	6	December 17	3	4	7	7	4	0	18	The Five Keys to Food Safety – Why Peo	<a href="#">Doc</a>				
Kebbi	7	December 24	4	2	6	5	1	0	12	The role of parents in promoting and teac	<a href="#">Doc</a>				
Sokoto	7	December 24	10	2	12	0	2	0	14	The role of parents in promoting and teac	<a href="#">Doc</a>				
Kebbi	8	December 31	7	3	10	5	3	0	18	Popular beliefs on causes of sickness rel	<a href="#">Doc</a>				
Sokoto	8	December 31	6	4	10	9	3	0	22	Popular beliefs on causes of sickness rel	<a href="#">Doc</a>				
Kebbi	9	January 7	16	2	18	14	9	0	41	The 5 keys to food safety – key 2 – How s	<a href="#">Doc</a>				
Sokoto	9	January 7	5	0	5	10	7	0	22	The 5 keys to food safety – key 2 – How s	<a href="#">Doc</a>				
Kebbi	10	January 14	4	3	7	5	14	0	26	Why food safety is important for children's	<a href="#">Doc</a>				
Sokoto	10	January 14	4	3	7	0	0	0	7	Why food safety is important for children's	<a href="#">Doc</a>				
Kebbi	11	January 21	9	1	10	4	10	0	24	What vendors can do to ensure the food t	<a href="#">Doc</a>				
Sokoto	11	January 21	4	4	8	8	4	3	23	What vendors can do to ensure the food t	<a href="#">Doc</a>				
Kebbi	12	January 28	0	2	2	0	7	0	9	Why vendors and consumers should colla	<a href="#">Doc</a>				
Sokoto	12	January 28	8	2	10	5	12	3	30	Why vendors and consumers should colla	<a href="#">Doc</a>				
Kebbi	13	February 4	0	10	10	3	5	0	18	How Consumers Can Demand Safe Food	<a href="#">Doc</a>				
Sokoto	13	February 4	4	2	6	10	2	1	19	How Consumers Can Demand Safe Food	<a href="#">Doc</a>				
Kebbi	14	February 11	7	1	8	5	2	0	15	The 5 Keys To Food Safety – Key 3 – How	<a href="#">Doc</a>				
Sokoto	14	February 11	6	4	10	8	6	1	25	The 5 Keys To Food Safety – Key 3 – How	<a href="#">Doc</a>				
Kebbi	15	February 18	7	1	8	3	5	0	16	Why community members need to pay att	<a href="#">Doc</a>				
Sokoto	15	February 18	6	0	6	6	4	1	17	Why community members need to pay att	<a href="#">Doc</a>				
Kebbi	16	February 24	8	1	9	5	3	0	17	How individual shopping habits can have	<a href="#">Doc</a>				
Sokoto	16	February 24	10	4	14	13	2	0	29	How individual shopping habits can have	<a href="#">Doc</a>				
Kebbi	17	March 4	6	4	10	5	4	0	19	How to choose your vendor: What to see,	<a href="#">Doc</a>				
Sokoto	17	March 4	3	5	8	0	3	0	11	How to choose your vendor: What to see,	<a href="#">Doc</a>				
Kebbi	18	March 10	6	2	8	4	6	0	18	What religion says about good hygiene, fr	<a href="#">Doc</a>				
Sokoto	18	March 10	7	2	9	7	10	2	28	What religion says about good hygiene, fr	<a href="#">Doc</a>				
Kebbi	19	March 17	7	1	8	5	3	0	16	Good Personal Hygiene To Ensure Food :	<a href="#">Doc</a>				
Sokoto	19	March 17	6	2	8	4	7	0	19	Good Personal Hygiene To Ensure Food :	<a href="#">Doc</a>				
Kebbi	20	March 25	6	2	8	4	3	2	17	Food Safety goes beyond the appearance	<a href="#">Doc</a>				
Sokoto	20	March 31	3	5	8	8	10	2	28	Food Safety goes beyond the appearance	<a href="#">Doc</a>	Last updated tracker			
Kebbi	21	April 1	5	2	7	4	4	4	19	The 5 keys to food safety: key 4 – how co	<a href="#">Doc</a>				
Sokoto	21	April 1	9	2	11	12	8	0	31	The 5 keys to food safety: key 4 – how co	<a href="#">Doc</a>				
Kebbi	22	April 8	7	0	7	3	5	0	15	Overcoming the struggles between a goo	<a href="#">Doc</a>				
Sokoto	22	April 8	7	3	10	12	7	2	31	Overcoming the struggles between a goo	<a href="#">Doc</a>				

VISION FM SOKOTO

- Reach: 18 out of 23 Local Government Areas
- Estimated listenership: 2.5 million listeners

VISION FM BIRNIN

- Reach: 17 out of 21 Local Government Areas
- Estimated listenership: 1.7 million listeners